

the **RED CUP** Q&A



separating alcohol fact from fiction

Q What's the most expensive bottle of alcohol there is?

A. For those who covet conspicuous consumption and want some bling with their drink, here are a few bottles of booze with absurd price tags. First up: Diva Vodka, topping the list at over \$1,000,000 (plus tax!) – a triple distilled Scottish vodka that comes in a bottle filled with diamonds, rubies and sapphires. Then there is Spluch Tequila, which can be yours for a mere \$255,000, and features another designer bottle made of solid platinum and white gold – try to remember not to accidentally recycle it. And if partying like 1799 is more your thing, an elusive 1787 Chateau Lafite, a Bordeaux once owned by none other than Thomas Jefferson, is available for a cool \$160,000.

But when it comes to alcohol, even a cheap case of Keystone Light can be expensive in the long run. For example, if you are underage, an MIP (minor in possession of alcohol) in Arizona can cost you anywhere from hundreds to thousands of dollars. These costs take the form of sanction fees, court fines, class costs, legal fees and more – not to mention the time involved in meeting all the requirements.

And that \$9.99 bottle of Popov vodka or that third or fourth drink at the bar? Trivial costs compared to a DUI. Here in Arizona, DUI fines and fees typically run over \$2,000. The bill for jail time is an additional \$250, mandatory classes cost \$550, and the installation of an ignition interlock device which acts like a breathalyzer connected to your vehicle, \$1,000 more. Add in rising auto insurance rates (\$3,000 or more extra per year) and the minimum total cost of a DUI in Arizona is in the \$7,000 range, to say nothing of attorney fees.

As you can see, even the cheap stuff can come with a hefty price tag. Learn more about Arizona alcohol laws and ways you can enjoy the social benefits of moderate drinking while avoiding costly alcohol-induced headaches at our [Red Cup Q&A archive](#).



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The UA was ranked #6 in the 2016 Trojan Sexual Health Report Card among U.S. colleges and universities, the highest ranked public university on the list.



Got a question about alcohol?

Email it to redcup@email.arizona.edu



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