

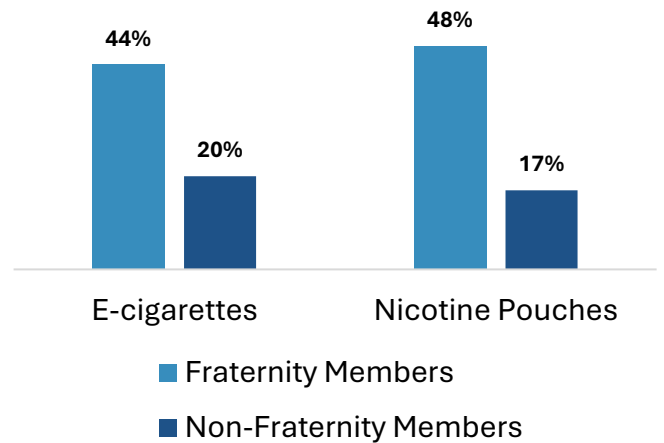
# Nicotine Use Based on Fraternity Involvement Quick Look

Undergraduate Health and Wellness Survey 2025  
 Fraternity males n = 387; Non-Fraternity males n = 1,457



**CAMPUS HEALTH**

## Nicotine Use Among Male Students Since August 2024



### Key Insights

- ✓ Nicotine use is common among fraternity members, with **over half reporting use since August 2024**.
- ✓ Many members report wanting to **reduce or stop their nicotine use**.
- ✓ Existing attempts to quit highlight opportunities for evidence-based interventions and strengthened support.

### Forms of Nicotine Students Use



**58%**

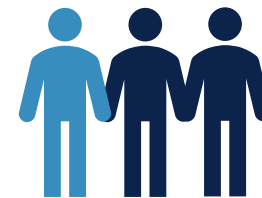
of fraternity members **have used any form** of nicotine since August 2024;

**41%**

of these students have **felt the need to stop or cut down** on their nicotine use.



Fraternity members want to **decrease their nicotine pouch use** more than their e-cigarette use.



**35%**

of fraternity members have tried to **stop or cut down** their nicotine use.

**49%**

of members have tried to stop or cut down **nicotine pouch use**.

**38%**

of members have tried to stop or cut down **e-cigarette use**.

### Interest in Reducing Nicotine Use Among Fraternity Members



These findings highlight **opportunities to strengthen targeted, evidence-based nicotine reduction efforts among fraternity members.**