### **Health Promotion Outreach Quick Look**

Academic Year 2025 (Fall 2024 + Spring 2025)

CAMPUS HEALTH

Health Promotion prioritizes outreach as a part of a comprehensive strategy to engage with and connect with the student population. Outreach plays a crucial role increasing awareness of Campus Health and educating students on relevant health topics. These efforts help strengthen student connection, engagement in supportive health behaviors, and reinforce the Campus Health brand as a trusted resource on campus.





23,294

**Participants** 

#### **Events**

Health Promotion hosts events throughout the year. These events are held across campus at locations such as the U of A Mall, The Health Promotion Hideaway, Campus Health, and the Highland Bowl, reinforcing a culture of wellness through student-centered programming.

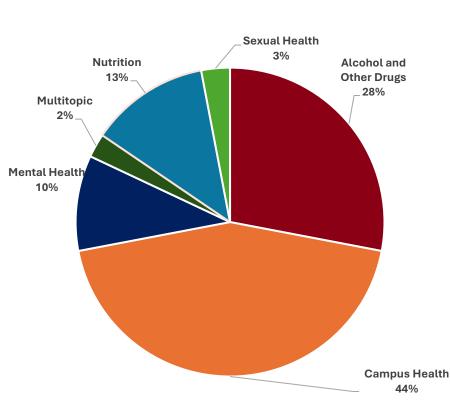


200 Events



16,835 Participants

## **Outreach Events by Primary Topic:**



# **Key Insights:**

\*As a result of attending a Health Promotion event:

- 92% of event participants felt more connected to the campus community.
- 73% of event participants didn't know about Campus Health and now know.
- 88% of event participants learned useful information, skills, and/or resources.

\*Includes data from 5 large-scale events, N=275

#### **Presentations**

Health Promotion has a menu of over 20 educational presentations on a variety of health topics which are presented to academic classes, clubs, and campus partners upon request.

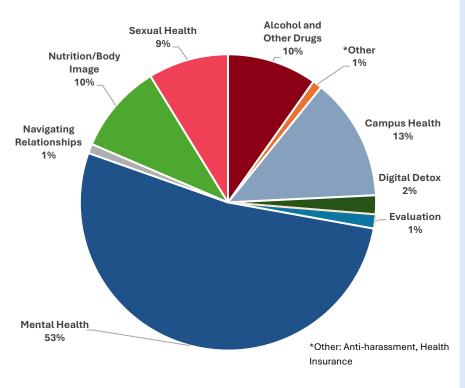


### **194 Presentations**



## 6,459 Participants

## **Presentations by Topic:**



### **Key Insights:**

- Mental health was the most requested topic, making up 53% of presentations facilitated, reaching over 2,500 participants.
- of presentation requests in both the Fall (100) and Spring (94) semesters.
- Academic classes and student groups frequently request health topics to be presented.



**92%** of attendees **learned something new** from the information presented.\*



**97%** of attendees learned useful tools and/or resources.\*



4.8

average rating of presentations.\*

\*Includes data from the Spring 2025 Presentation Survey, N = 572