

# Health Promotion Outreach Quick Look

Academic Year 2025 (Fall 2024 + Spring 2025)



## CAMPUS HEALTH

Health Promotion prioritizes outreach as a part of a comprehensive strategy to engage with and connect with the student population. Outreach plays a crucial role increasing awareness of Campus Health and educating students on relevant health topics.

**These efforts help strengthen student connection, engagement in supportive health behaviors, and reinforce the Campus Health brand as a trusted resource on campus.**



394

**Outreach Events**



23,294

**Participants**

## Events

Health Promotion hosts events throughout the year. These events are held across campus at locations such as the U of A Mall, The Health Promotion Hideaway, Campus Health, and the Highland Bowl, reinforcing a culture of wellness through student-centered programming.

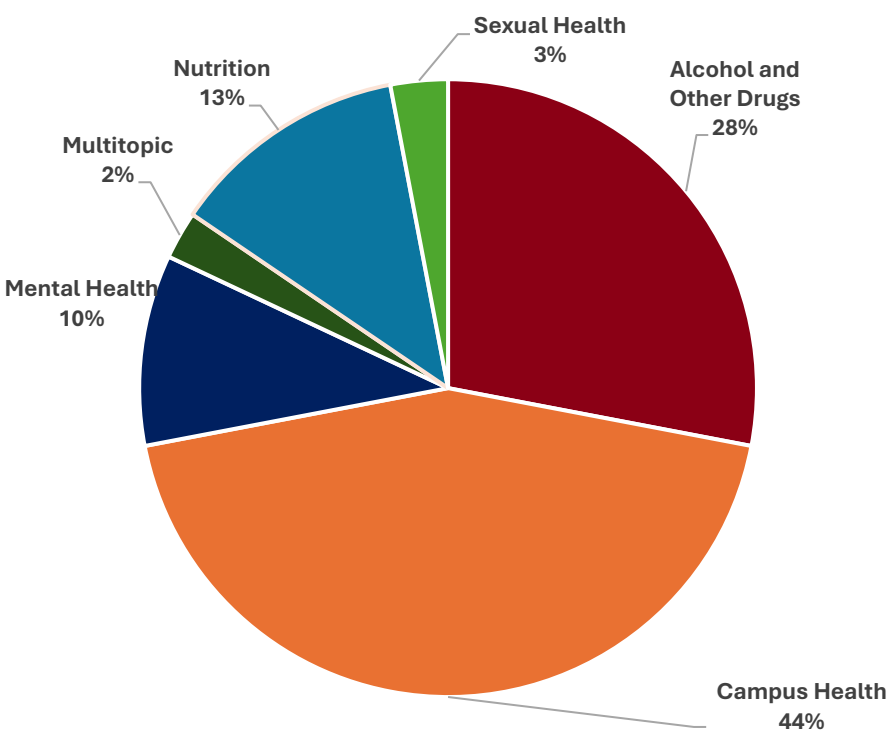


200 Events



16,835 Participants

## Outreach Events by Primary Topic:



## Key Insights:

\*As a result of attending a Health Promotion event:

- ✓ **92%** of event participants felt more **connected** to the **campus community**.
- ✓ **73%** of event participants didn't know about Campus Health and **now know**.
- ✓ **88%** of event participants **learned** useful information, skills, and/or resources.

\*Includes data from 5 large-scale events, N=275

# Presentations

Health Promotion has a menu of over 20 educational presentations on a variety of health topics which are presented to academic classes, clubs, and campus partners upon request.

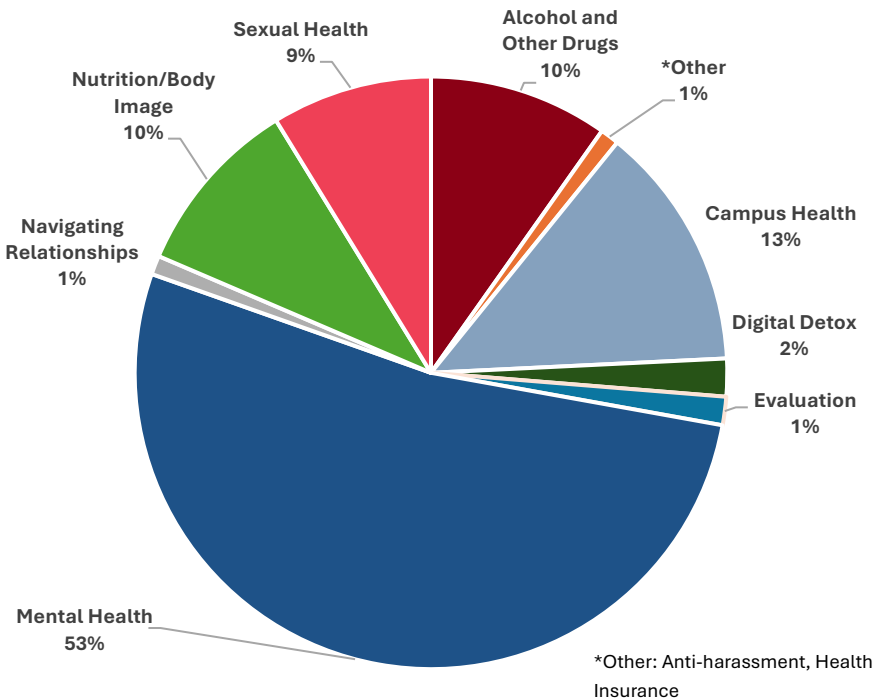


194 Presentations



6,459 Participants

## Presentations by Topic:



## Key Insights:

- ✓ **Mental health** was the most requested topic, making up **53% of presentations** facilitated, reaching over **2,500 participants**.
- ✓ There were a similar number of **presentation requests** in **both the Fall (100) and Spring (94) semesters**.
- ✓ **Academic classes and student groups frequently request** health topics to be presented.



**92%** of attendees **learned something new** from the information presented.\*



**4.8**

average rating of presentations.\*



**97%** of attendees **learned useful tools and/or resources**.\*

\*Includes data from the Spring 2025 Presentation Survey, N = 572